



The Outlook of Industry's Business



THE BUSINESS FAME

NATIONAL FINANCIAL EXCELLENCE AWARDS an annual feature honours the achievements and shares the success stories of organisations, enterprises, institutions and individuals that are actively involved in boosting economic growth and achieving milestones in this sector. All the brand, marketing, social media, entertainment etc., will be recognized and awarded. Any entity is eligible to apply for the awards. After receiving the nominations, from the short-listed categories, the team will chose the final awardees.

[ORGANIZATIONAL CATEGORIES]

Best Financial Services Company of the Year Brand of the Year - Financial Services Fastest Growing Financial Services Company Emerging Brand of the Year - Financial Services Best Start-up of the Year - Financial Services Best Fin Tech Company of the Year Most Admire service provider in Financial Sector Best use of IT in Investment Banking Best Use of Mobile Technology in Financial Services Best Industry Infrastructure Initiative Best Financial Crime Prevention Product or Service Operations excellence initiative of the year Best Valuation Service Provider of the Year Best Housing Finance Company Customer engagement initiative of the year Best Home Loan Financing Best Automobile Financing Best Financial Planning Service Best Asset/Fund Management Product Best Financial Inclusion Initiative Best Green Finance Initiative Best Green Financial Lifestyle Initiative Best Marketing Campaign of the Year Best Digital Marketing Campaign of the Year Best Social Media Engagement Initiative Digital Finance Initiative of the Year

Finance Transformation Initiative of the Year

FinTech Initiative of the Year award

Most Admired Loyalty Program **Best Security Initiative** Business Sustainability Initiative of the Year Best Technology Orientation Company Best Corporate Social Responsibility Practices Most Innovative Financial Services Solutions Provider Best Use of Technology In Training – Financial Services Sector Best Training and Development Practices In Financial Services Sector Best Learning and Development Practices In Financial Services Sector Best HR Practices in Financial Services Sector Best HR Team in Financial Services Sector Finance Team of the Year Best Services Provider – Financial Service Most Innovative Financial Services of the Year Best Customer Service Initiative Excellence In Customer Experience Best Green Initiative Best Business It Innovation Best Mobile App of the Year - Fiancial Services Best Use of Mobile Technology in Financial Services Best Use of Technology in Financial Services Best Banking App of the Year Best Place To Work Most Innovative Fiancial Services Products of the Year

{INDIVIDUAL CATEGORIES}

Business Leader Award
MD of the Year
Best Women Leader Award
Banking Manager of the Year
Young Achiever Award
Marketing Professional of the Year
CSR Leader of the Year
Financial Leader of the Year
Best HR Leader of the Year
CFO of the Year
Best CMO Award
Lifetime Achievement Award
National Best Sustainability Professional of the Year
Outstanding Leadership in Financial Services

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